



# MESKAY & FEMTEE TRADING COMPANY (PVT) LTD

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Meskay and Femtee Trading Company (Pvt) Limited began its journey in 2006. We started off as a rice trading business with a small office and a few customers in Karachi, Pakistan. After 15 years, we are privileged to be one of the largest rice exporters in Pakistan with presence in nearly 141 markets worldwide.

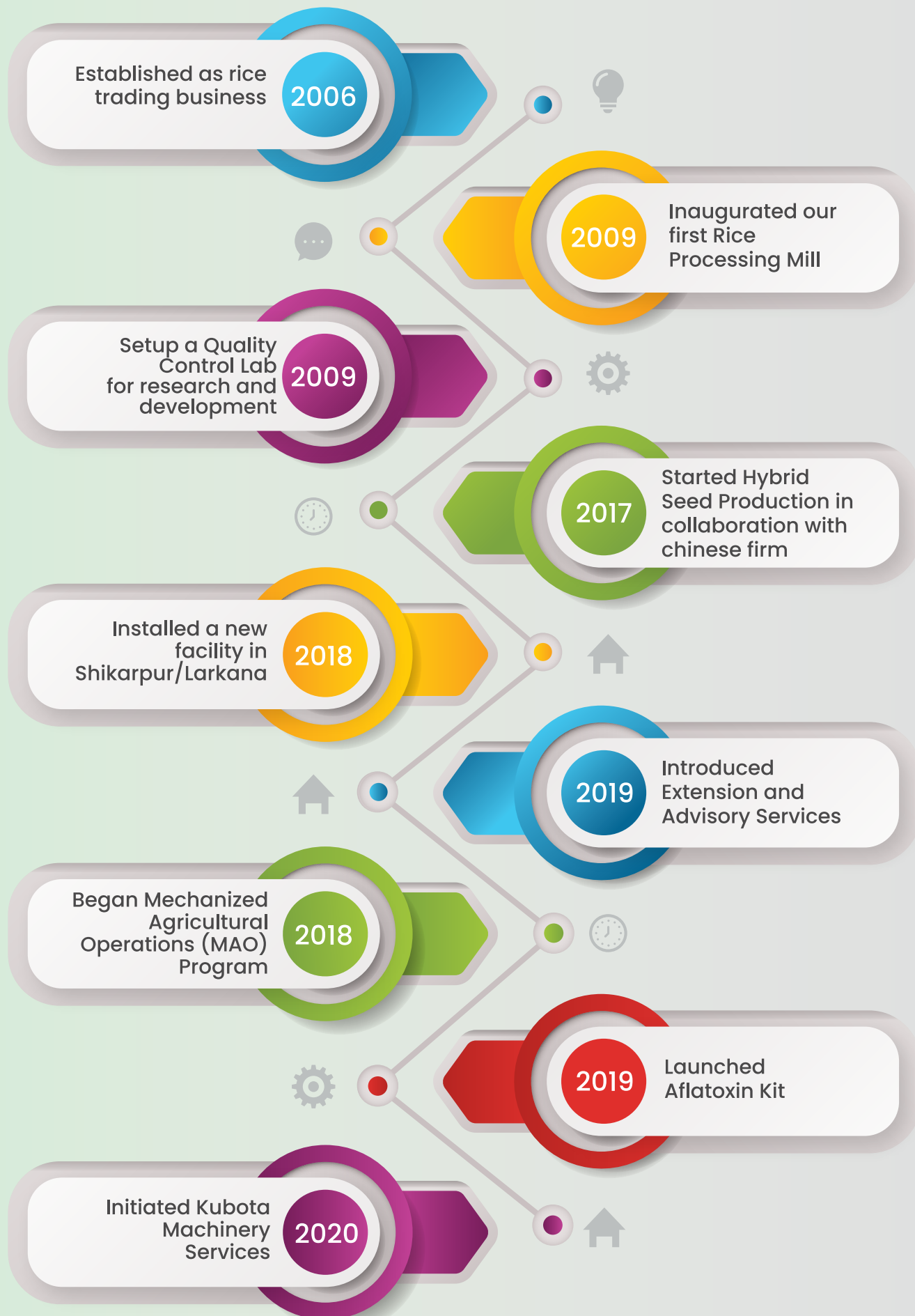
Apart from rice, we also offer other grains and its products, including wheat, corn, soya bean meal, canola meal, rapeseed meal and guar meal.



# An Overview OF 15 Years



**MESKAY & FEMTEE**  
Trading Company (Pvt) Ltd.





# MISSION

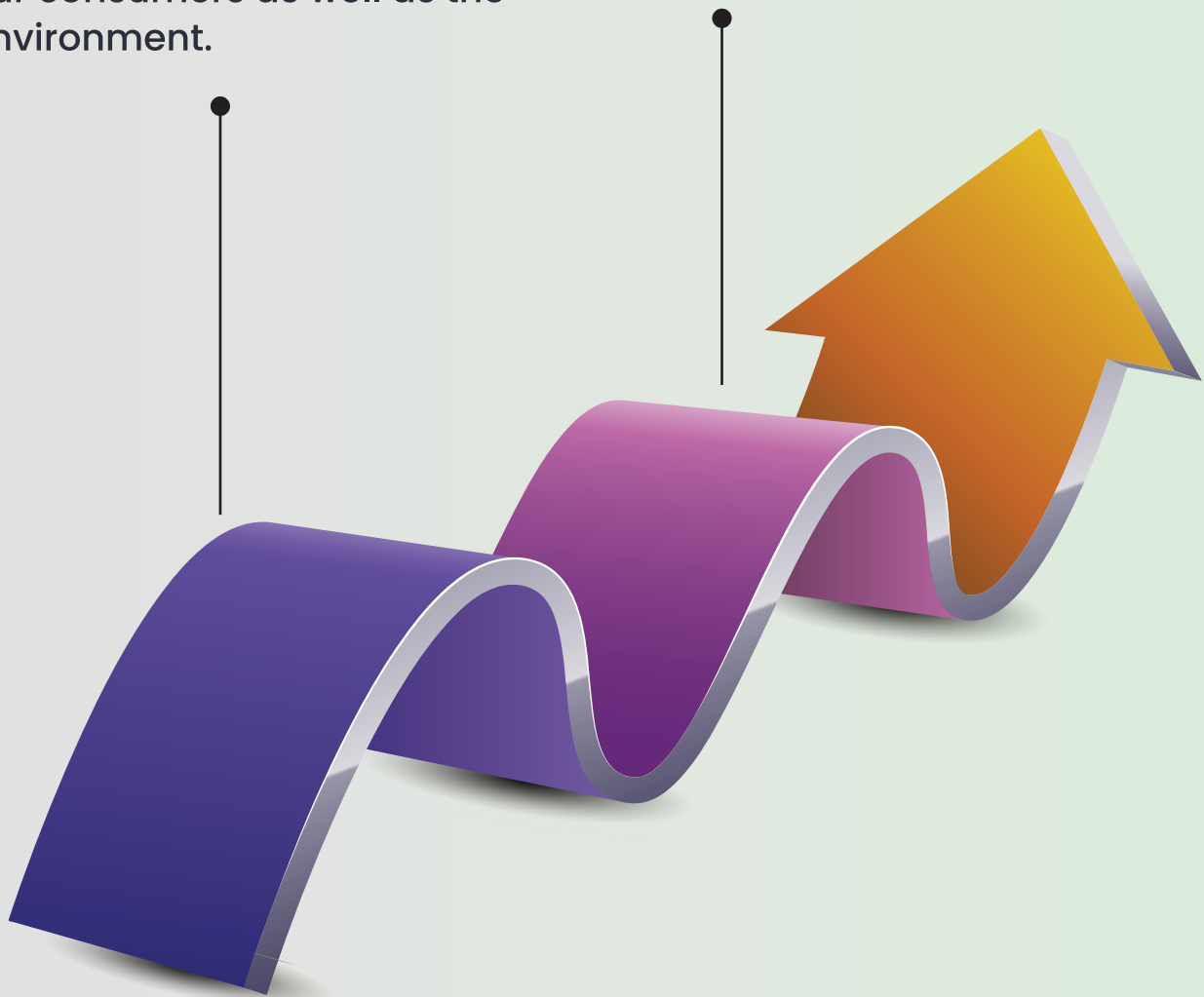


To deliver value through innovation employing the highest quality of standards. While sourcing the finest quality of rice and grains from our trusted farmers, we support our local communities and aim to strengthen local food markets. We exist to define the journey of wholesome food experiences that's healthy for our consumers as well as the environment.

# VISION



Building resilient rural communities by empowering people with better sustainable farming solutions.



## Our Businesses

Over the span of 15 years, MFTC has expanded its operations to become a fully-integrated business. Our business comprises several divisions, working together to support our philosophy of providing quality products, while preserving the wellbeing of our consumers as well as the environment.

### MFTC Seed Division

In order to produce its own special varieties with higher milling yields and more value per acre, MFTC has established a seed division in collaboration with a Chinese company, Wuhan Qingfa Hesheng Seed. MFTC Seed Division provides research-based hybrid rice seeds under the brand name Naubahar. Currently, we are amongst the leading companies in Pakistan to set up two private coarse-variety hybrid rice research centers. Our high-quality IQS398, IQS749 and IQS938 hybrid rice seeds are widely being used in Sindh and Punjab.

## MFTC Guar Division

The MFTC Guar Division is a distinct unit focusing on the processing of guar seeds. With premium quality guar beans, sourced from the most trusted producers, our guar products have earned liking worldwide for its quality and standards.

Over the span of 15 years, MFTC has expanded its  
Our guar products include guar splits, guar proteins, and guar gum.



## MFTC Agri Commodity Trading

Over the years, we have developed significant expertise in handling and trading high-quality agricultural products. That's the reason why we are considered as one of the most trusted traders for agricultural commodities in the market. With integrated country-wide operations, we source, store, trade, and distribute best quality grains to manufacturers and distributors across the country.

# MFTC Sesame Seed Division

The MFTC Sesame Seed Division stands as a distinguished unit specializing in the meticulous processing of sesame seeds. Our three state-of-the-art plants are equipped to efficiently manage a production capacity of 2.5 tons per hour each, underscoring our commitment to delivering excellence at every step of the sesame seed journey.

We begin with premium quality sesame seeds sourced exclusively from trusted and renowned producers. These seeds undergo a rigorous cleaning process, ensuring the removal of impurities and contaminants. Subsequently, our pre-cleaning procedures further enhance the quality of our sesame seeds, setting the stage for the ultimate step in our production line – meticulous color sorting.

Our cutting-edge technology and unwavering commitment to quality control during the color sorting process ensure that every batch of sesame seeds meets and exceeds the highest industry standards. The result is sesame products that consistently earn global



acclaim for their exceptional quality and uniformity.

## MFTC Mechanized Agricultural Operations (MAO)

MFTC provides a full spectrum of technical expertise, equipment and services to help farmers build better production capacity. Through MAO, we have provided technology driven solutions to cultivate over 22,000 acres of land in Sindh and Punjab.



Our MAO team comprises highly-qualified seed breeders, agriculture engineers, agronomists, and social mobilizer and extension service specialists. Our teams actively conduct applied research in all aspects of soil management, plant care, and all types of mechanization



efficiencies. Besides, we regularly conduct trials to optimize seed densities, ensuring the near-perfect plant-to-plant ratios and in plant care.

In order to facilitate farmers and provide them with easy access to mechanized solutions, we work with the Agriculture Department, Government of Punjab as well as reliable business giants, like Habib Bank Limited in different development projects in the agriculture sector.

## Kubota Agricultural Machinery Distribution

Kubota, the most celebrated name in the agricultural machinery industry, is one of our close allies providing reliable farming technology to support farmers. MFTC is proudly the only official dealer of Kubota agricultural machinery in Pakistan.

MFTC's Kubota agricultural machinery distribution division offers automatic seeders, combine harvesters, and rice transplanters to not just farmers, but also other agricultural service providers in Pakistan like Jaffer Group, Bayer Pakistan,



and others. Besides providing agricultural machinery to the local farming industry, we also offer consultancy, customer training, and reliable after-sale service for local buyers to help them make the best use of the machinery.

## MFTC Extension and Advisory Service

MFTC has emerged as one of the local market leaders in the farming sector over the years. Keeping our expertise in view, we introduced extension and advisory services in 2019, providing expert guidance for seed import and production, farming, mechanization of land preparation, crop establishment, nutrient management, crop health management, and farm irrigation and drainage.

Under this division, we provide advice, training, and support services to both farmers and landowners on agricultural best practices, farming inputs, and fire-fighting in emergency situations.



Through extension services, we aim to promote agricultural productivity, enhance food security, improve rural livelihoods and promote sustainable agriculture.

## Global Presence

- ★ We export to numerous destinations in Africa, Asia, Eurasia, and Europe.
- ★ We also export rice to various government organizations such as COFCO International (Beijing) Ltd, Ministry of Food Govt. of Bangladesh, Ministry of Trade, Grain Board of Iraq and the National Food Authority (NFA) Philippines, BULOG-Indonesia.



# AWARDS

- ★ Prime Ministers Export Trophy for achieving Excellence in Rice Exports (2006–2007).
- ★ FPCCI Merit Exporter Award (2007 Dec)
- ★ FPCCI Best Export Performance Award for Exports of Rice (2007–2008)
- ★ Intertek Testing Services Trophy (2008)
- ★ REAP'S 4th Export Trophy Award for Highest Export of Non-Basmati Rice (2009 June)
- ★ REAP'S 5th Export Trophy Award for Highest Export of Non-Basmati Rice (2011 June)
- ★ Pakistan Fast Growth 25, Ranked 10th (2011)
- ★ Pakistan Fast Growth 100, Winner – Agriculture and Mining (2012)
- ★ FPCCI Best Export Performance Award for Exports of Rice (2014–2015)
- ★ REAP Export Trophy for Being Highest Exporter of Non-Basmati Rice (2014–2015) (2016–2017) (2017–2018)
- ★ FPCCI Best Export Performance Award (2015–2016)
- ★ FPCCI Best Export Performance Award (2016–2017)
- ★ REAP Export Trophy for Being Highest Exporter of Non-Basmati Rice (2016–2017) (2017–2018) (2018–2019)



# MEMBERSHIPS

- ★ Rice Exporters Association of Pakistan (2-1-06-3782)
- ★ Chamber of Commerce and Industry (69510)
- ★ Wheat Traders Association of Pakistan (FM/04/13)
- ★ Bin Qasim Association of Trade and Industry (OM-0078)
- ★ SAARC Chamber of Commerce and industry (SC-Pak/047-70077 in individual capacity)

## Infrastructure

MFTC owns and operates its milling facilities on industrial lands in Sindh and in Punjab. Our facilities include:

- ★ A state-of-the-art milling and warehousing facility at Port Bin Qasim (North-Eastern Zone), Karachi
- ★ A 40,000 MTs storage facility at Dhabeji, Thatta.
- ★ An industrial land in Sheikhupura, Punjab for paddy processing and storage





# Farming

- ★ MFTC rents farm machinery to farmers including harvesters, transplanter, automatic seeders, laser levelers, and tractors.
- ★ We have 8,200 acres of land on lease for farming and 75 acres for seed production.



# Rice Processing Mills

We have two state-of-the-art mills, each with two plants that can collectively produce 75 MTs an hour, or upwards of 1,650 MTs per day (on a 22-hour basis).

Mill #	Plant #	Color Sorters	Polishers (DWRG)	Polishers (DRPA)	Smart Whitener (DRWD)	Polisher (Top white)	Polisher (High-Poly)	Polisher (Muyong)	Graders (width)	Graders (length)
1	1	Z3, R5, A5, AD 8 & AD 10	-	6	3	-	-	-	3	18
	2	Z3, R5, S6, AD 8 & AD 10	-	6	3	-	-	-	-	16
2	3	R7, R5, R3, S6, AD 8	-	-	-	2	-	4	-	15
	4	R7, R3 x 2, Z4, AD 8	-	4	-	2	4	-	-	15
	5	B5	-	2	1	-	-	-	2	11
2	5	20	-	18	7	4	4	4	5	75



In our processing mills, all rice goes through pre-cleaning, de-stoning, paddy separation, polishing (various degrees using water-based and TQN based polishers), color sorting (using a full range of top-of-the line Buhler and ANCO (Muyang) sorters), grading for length and width, dozing, weighing (electronic scales) and packaging.

We are proud to be the only Pakistani Rice Exporting Company using Buhler S6 & A5 Color Sorters and Carter Day length graders.



## Rice Processing Mills

### SHIKARPUR: 9 Acres of Land

- ★ 2 Silos capable of storing 9,000MTS of grains
- ★ 4 Day Bins with 200MTs each Capacity=800MTs
- ★ 12MTs per Hour Paddy processing Mill
- ★ Drying capacity of 500MTs per day
- ★ Parboiling capacity of 64MTs per day

## LARKANA: 5 Acres of Land

- ★ 2 Silos capable of storing 9,000MTS of grains
- ★ 12MTs per Hour Paddy processing Mill
- ★ Drying capacity of 500MTs per day

## NAROWAL

- ★ Capacity to produce 12MTs per hour – 288MTs per day
- ★ Drying capacity of 600MTs per day
- ★ Parboiling capacity of 64MTs per day
- ★ 4 Day Bins with capacity of 200MTs each

## BUNGA HAYAT

- ★ Capacity to produce 12MTs per hour – 288MTs per day
- ★ Drying capacity of 600MTs per day
- ★ Parboiling capacity of 64MTs per day
- ★ 4 Day Bins with capacity of 200MTs each

# Warehousing and Storage

We have two purpose-built warehouses with a combined storage capacity of 150,000 MTs of raw material and finished goods. Additionally, we have 6+4 Silos in Karachi capable of storing up to 37,000MTs of Grains. The Dehsetiler silos are superior to conventional silos in terms of steel grade, design, structure, performance, and durability. The silos are resistant to earthquakes, winds storms, other shocks and sudden changes in humidity.



We easily manage, monitor, and control the storage of grains & their by-products. Our storage management systems allow us to easily store a running stock of

40,000 MTs encompassing all varieties of rice for short and long-term durations.

## Quality is at the Heart of our Business Philosophy

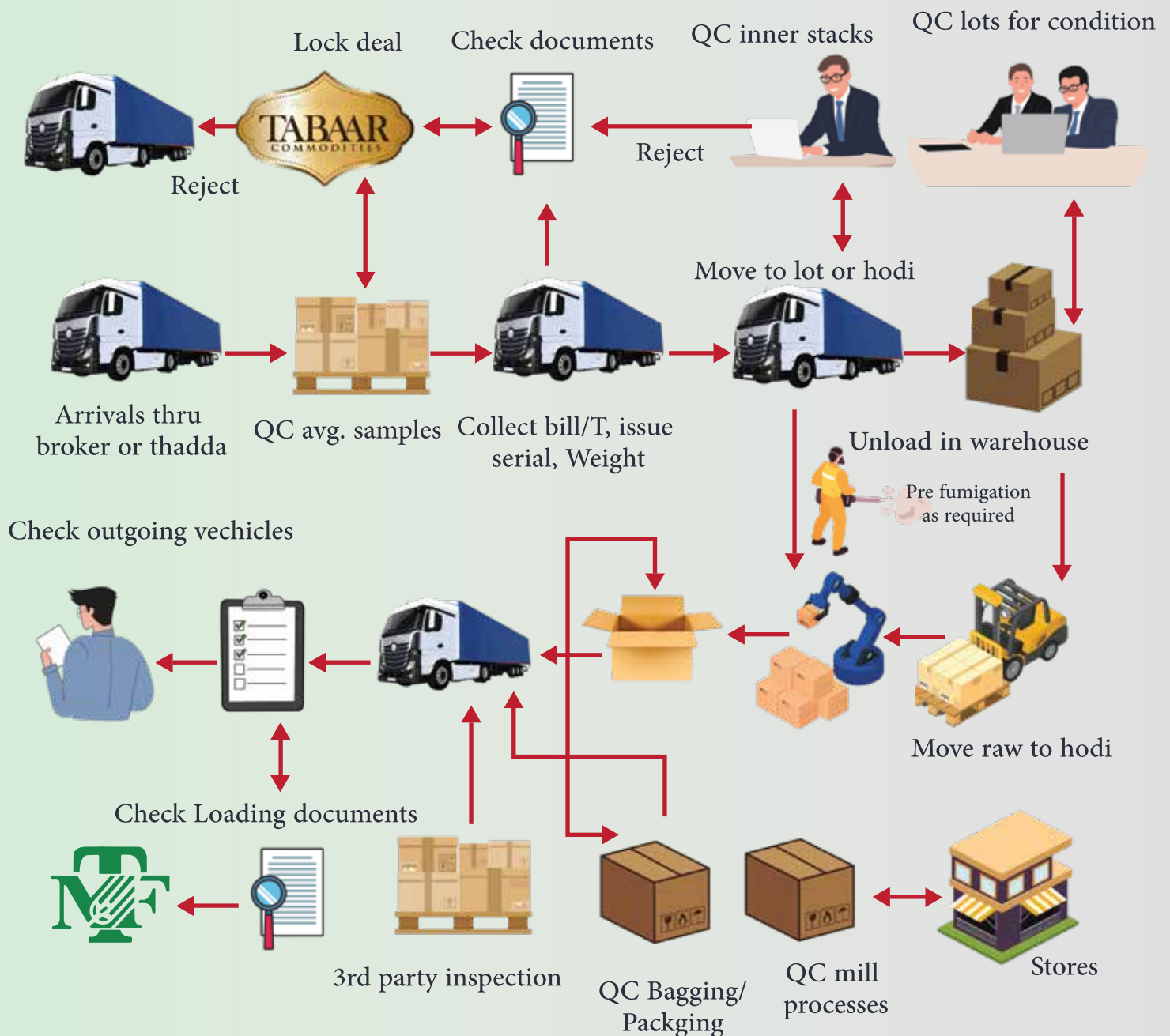
We take great pride in being amongst the leading companies in Pakistan that are certified for quality and standards. It is mainly due to our CEO's Ten Commandments on Quality that are strictly followed at all times. Below are the principles that we follow.

1. All raw material arrivals must be scrutinized and sub-standard raw material must be rejected.
2. Yields should be good at all times.
3. No Broken in Bran (Powder).
4. No head rice in broken's'.
5. Paddy and good grains should be negligible in final CSR.
6. No bags should be short in weight.
7. No short weight in any shipment / loading.
8. No excess stock should go in any consignment.
9. Containers must be inspected prior to loading and sealed to prevent theft.



**10. All container loadings must be photographed and the same archived.**

MFTC carefully monitors and controls all raw materials at the time of selecting rice, purchasing, during storage and throughout processing in the mills. Our laboratory uses latest equipment for the following tests.



1. **Physical characteristics test** – We check grains for physical characteristics using top loading balances, digital weighing scales, moisture meters, rice grader, rice husker, rice polisher, milling meter, and inspection trays.
2. **Cooking test** – It is done for elongation ratio, cooking time, water up-take and volume expansion.
3. **Sensory Analysis** – Each grain is checked for whiteness, gloss, smoothness and tastiness, and purity.
4. **External certified laboratories** are used to conduct detailed chemical analysis, as and when required.



In order to maintain quality and health and safety standards, we have also started aflatoxin testing. According to a study, more than five billion people in developing countries are affected by aflatoxins. Acute intoxication of aflatoxin may lead to serious diseases, resulting in death.

Exposure to aflatoxin could be prevented by using stringent quality control practices. Therefore, we test our grains for aflatoxin to make sure that we deliver safe and healthy grains to our customers.

MFTC is a quality-driven organization, thus is always on the lookout for new tools, equipment and methods to improve its quality assurance and control function.

## International Certifications

MFTC is an ISO 9001 certified company and hence has an actively managed documentation system that supports quality control.



We are HACCP-Certified through SGS. Achieving HACCP has enabled us to optimize and maintain a safe food processing environment.

We are also GMP-Certified through SGS.

Additionally, our senior management and the quality control department are fully conversant with the Pakistan Standards for Rice, IRRI guidelines and CODEX.

MFTC have also signed up for the US-FDA and Plant Protection Department's joint initiative for leading rice exporters from Pakistan. The program aims to register and work with rice exporters in gearing up to meet the strictest export quality requirements. Under this program, a comprehensive Gap Analysis is conducted and the paths to achieving improvements are identified and acted upon.

## Compliance to National Standards

MFTC proudly complies with all Pakistan Standards for grain processing and storage. Our Quality Control Procedures (QCPs) follow the standards prescribed in PS-3342 (ICS.No.67.060) for rice processing.



As a quality control standard, our shipments are released with a seal and a third-party laboratory report stating that the goods being shipped meet client-specified standards.

Please reach out to us for additional information

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